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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appl. No. : 09/855,062 Confirmation No. 8583  
Applicant : Michael A. Bass  
Filed : May 14, 2001  
Title : SIGN AND METHOD FOR MARKETING GOODS AND  
SERVICES  
Examiner : Yogesh C. Garg  
TC/A.U. : 3625  
Docket No. : 32759US1

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Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

**Response "E" After Final, Filed Under Rule 1.116**

Sir:

This communication is being filed concurrently with a Notice of Appeal in response to the Office action mailed February 5, 2004. The period to respond to the Office action is set to expire on May 5, 2004.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 9 of this paper.

**CERTIFICATION OF FACSIMILE TRANSMISSION**Facsimile No.: 1-703-872-9306

I hereby certify that this paper is being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Steven J. Solomon

Name of Attorney for Applicant(s)

April 30, 2004

Date



Signature of Attorney